

Privacy policy

Your privacy is important to me. I respect your privacy and I'm committed to protecting your personal information. This Privacy Policy explains what information I collect about you and why, what I do with that information, and how I handle that information.

Noortjedekeijzer.com is a website by Noortje de Keijzer. Noortje de Keijzer processes your personal data only when you use my services and only when you provide this information to me yourself.

Personal information I collect:

- First- and Last Name
- Billing address
- Shipping address
- Telephone number
- E-mailadres
- Accounting related, tax related or juridical information.

Information I collect:

- Other personal information that is provided by yourself, for example through telephone contact or correspondence.
- Third party information: I can collect personal data from a third party, for example from law enforcement agencies when they provide us with this information.
- Data that you have clearly published publicly yourself, including data on your public social media accounts., for example when you post about me and my work.
- Data from your employer; when you contact me as employee I can process relevant personal data like name, address, email and telephone number of the company you work for.

Purpose of the personal data I process:

Noortje uses your personal data for the following purposes:

- To provide services
- To create order overviews and fulfil orders.
- To handle payment and/or shipment
- For sending my newsletter
- To provide you with information or advertising related to my services or products.
- When I'm legally obliged, for example when data is needed for tax forms.
- Contractual need; It can be necessary to collect your personal data when we draw up a contract.

Sharing your personal information

I do not sell, rent, trade, license or otherwise disclose your specific personal information or financial information to anyone other than to affiliates under Noortje de Keijzer's control, except that I sometimes use others to perform specific functions on our behalf. I share your Personal Information with third parties to help me use your Personal Information.

For example:

- I use Tictail to provide an online store. You can read more about how Tictail uses your personal information here: <https://tictail.com/privacy-policy>. Tictail makes sure that all shoppers with Tictail accounts agree to our Terms of Service and Privacy Policy, and that those without accounts agree to our Privacy Policy and my shop's own terms before checkout. Tictail stores your personal information on servers outside Europe, in the USA. If you request deletion, correction, access, or an export of their data you can go to tictail.com/ask and have one of the support agents handle the case.

- I use Mailchimp for sending out newsletters. Mailchimp acts as a processor of your personal information on behalf of me. Mailchimp collects your first and last name and your e-mail address in a list in order to send the email newsletter. This information is solely used for sending a newsletter containing marketing or promotional materials and other information about Noortje de Keijzer that may be of interest to you. As a processor, MailChimp will be required under contract to ensure that any data transfers outside the EEA will be made in accordance with applicable law. To achieve this, MailChimp has certified to the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework. You can read more about how Mailchimp uses your personal information here: <https://mailchimp.com/legal/privacy>. If you request deletion, correction, access, or an export of your data you can contact me with your request at info@noortjedekeijzer.nl and I will delete your data as soon as possible, within 30 days. You can also ask MailChimp to remove your data. They will notify me and I will delete your data as soon as possible, within 30 days.

- I use Wordpress to host my website. When you visit my site, Wordpress automatically collect certain information about your device. Sites hosted on WordPress.com make use of cookies for a variety of different purposes. Some cookies are only set for registered WordPress.com users, whereas others are set for all visitors. Wordpress aims to collect the minimal amount of data necessary to provide their services. For more detailed information, see the [Cookie Policy page](#). For more information about cookies, and how to disable cookies, visit: <http://www.allaboutcookies.org>.

- When you visit my website Wordpress also automatically collects technical data from your computer: they collect the information that web browsers, mobile devices, and servers typically make available about visitors to a Site, such as the IP address, browser type, unique device identifiers, language preference, referring site, the date and time of access, operating system, and mobile network information. Including location information. Wordpress may determine the approximate location of a visitor's device from the IP address. They collect and use this information to, for example, tell me how many people visit my site from certain geographic regions. I use this information to get insight in how you browse and interact with the site and to assess the success of a post. For more detailed information about the personal information Wordpress collects see the [privacy notice](#).

Wordpress uses your information to improve and optimize my site and make it as simple as possible for me to use their platform. They are thoughtful about the personal information they collect and store it only for as long as they have a reason to keep it. Wordpress aims full transparency on how they gather, use, and share personal information. You can read more about it here: [privacy policy](#).

Wordpress uses a SSL Certificate to ensure data security.

On my Wordpress website you can find embedded Vimeo links, which act as direct links to videos hosted on Vimeo.com. You can read more about how Vimeo uses your personal information here: <https://vimeo.com/privacy>

I partner with third parties such as DHL and PostNL to ship products, to ensure delivery, and so that we can obtain feedback, improve the quality of our service, and measure and improve the quality of the service of the third party. We provide the third party personally identifiable information such as your name, shipping address, email, and phone number to make sure your package arrives at the specified location.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

Your rights

If you are a European resident, you have the right to access personal information I hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact me through info@noortjedekeijzer.nl

Additionally, if you are a European resident I note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through Tictail), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that some of your information will be transferred outside of Europe, including to Canada and the United States.

Data retention, your right to access, correct and delete

I will maintain your (Order) Information for our records unless and until you ask me to delete this information. I store personal information for as long as I have reason to keep it. The tax authorities in the Netherlands legally oblige me to store some of your personal information for seven years.

I respect your right to access and correct your personal information. You may also request that I update your personal information or correct any factual errors that you believe may exist regarding this information. You may also exercise your rights, subject to applicable laws, to request that we delete or restrict access to your personal data. We may need to retain it for legally permitted purposes and this will be explained to you if necessary. If you need assistance correcting or updating your personal information, please contact me with your request at info@noortjedekeijzer.nl

Minors

Noortje de Keijzer does not knowingly collect or use information from children under 16 without verifiable parental consent. If you believe that a child has provided personal information to us, please contact us promptly as described below, and we will endeavour to investigate and delete such information from our systems.

Changes

This Privacy Policy is effective as of May 25th, 2018. We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

Contact me

If you would like to access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information please contact us at info@noortjedekeijzer.nl

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